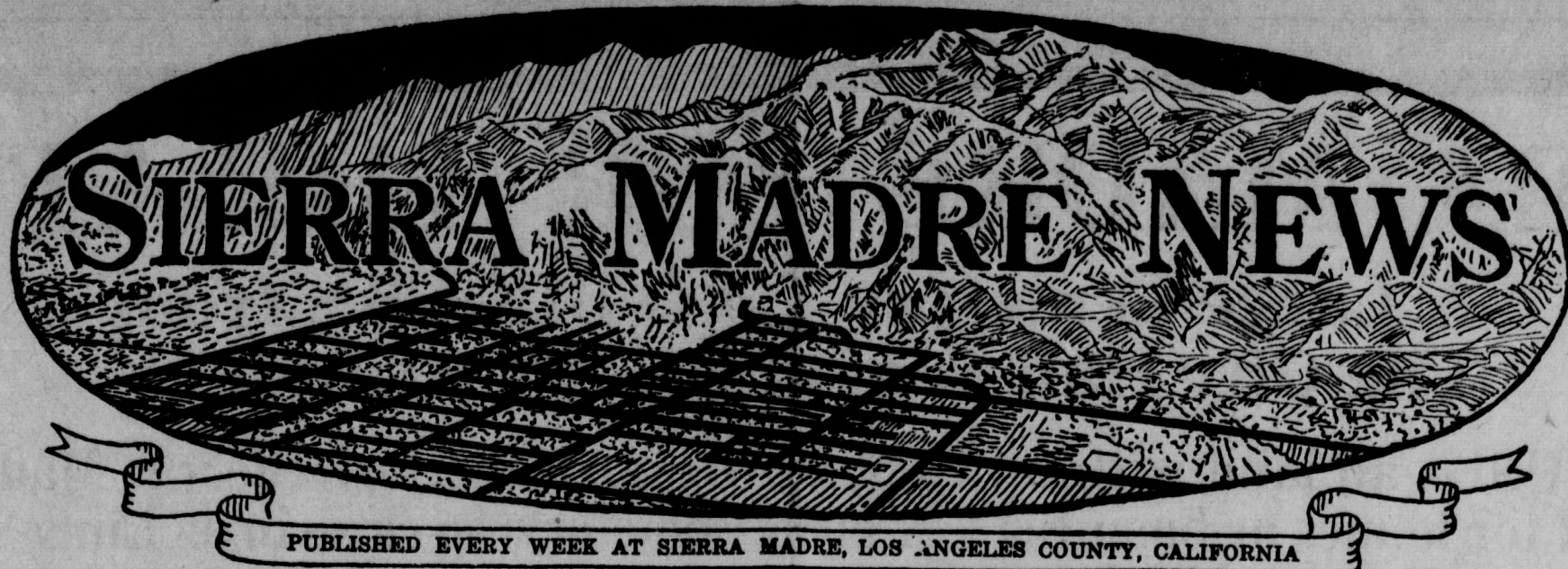


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VOL. 18, NO. 18



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FRIDAY, FEBRUARY 1, 1924

Dean Wright Had Notable Life Career

Dean Alfred A. Wright, 82, noted preacher, author and editor, and for more than 40 years widely known throughout the country as a Chautauqua lecturer, died Saturday morning at his home, 449 Mariposa avenue, of a cerebral hemorrhage, with which he was stricken Wednesday night.

Born in Boston, Mass., December 20, 1842, a son of Paul Briscoe and Rebecca Smith Wright, he was graduated from the Classical high school at Providence, R. I., and from Wesleyan University, Middletown, Conn., with the class of 1863. Entering the ministry of the Methodist Episcopal church, he held many pastorates in New England until 1882, when he became dean of the Chautauqua School of Theology.

Although retired from the active ministry since 1916, he continued his work as dean of the Boston Correspondence School until his death. For 35 years, until his removal to California a year ago, he was a resident of Cambridge, Mass.

With keen faculties and surprising vigor Dean Wright carried on varied activities up to his final illness. One of his special interests was as secretary of the Wesleyan University class of '63, with an organization made perpetual by including members and their descendants. With a striking figure and fine personality, he won a host of friends during his residence of a year in Sierra Madre.

Dean Wright was known as one of the foremost authorities in New Testament Greek and Biblical exegesis. He received the degree of doctor of divinity from the Ohio Wesleyan University in 1885. He was a member of the Chi Psi and Phi Beta Kappa fraternities.

He is survived by a son, A. Wesley Wright of Auburndale, Mass., and two daughters, Mrs. George E. Benard of Providence, and Mrs. Harold D. Carew of Sierra Madre, with whom he made his home.

Funeral services were held at the First Methodist church, Pasadena, Wednesday afternoon, conducted by Dr. Merle N. Smith, pastor, and Dr. Charles Coke Woods, pastor of the Lincoln Avenue Methodist church.

Pall bearers were Dr. Walter P. Bliss, Dr. William H. Stemmerman, James N. Hawks, William J. Sharp, Glenn E. Palmer and S. R. G. Twycross.

"MEETING THE ANGELS" TOPIC

The address at the Congregational church next Sunday morning will attempt to indicate the paths we must travel if we would realize the best things in our own lives and in church and nation. The topic is, "Meeting the Angels."

At the evening service the subject of the sermon is, "A Great Pioneer." There will be special music at these services and a cordial and earnest welcome for all those who attend. If there are those in Sierra Madre who have no regular church home the church extends an invitation to the end that we may be of mutual service to each other and to the community.

Copies of Dr. Tate's sermon, "Why Does God Hide Himself?" may be secured at the News office for ten cents each.

Mrs. C. H. Baker entertained the Sierra Madre members of the Friday Morning Club of her acquaintances at eight o'clock breakfast last Friday. Those who enjoyed the delightful occasion were Mrs. J. A. Osgood, Miss Ella Shepard Bush, Mrs. Frank J. Hart, Mrs. S. E. Stork, Mrs. J. W. Jameson, Mrs. George Ferris, Mrs. W. S. Andrews, Mrs. J. Milton Steinberger, Mrs. W. J. Lawless, Miss Munsell and Miss McEwen.

BIG BUILDING YEAR IN 1924 IS PROMISED

Building permits issued during January by Building Inspector Udell amounted to nearly \$41,000, which is somewhat above the monthly average for 1923. Several important building jobs now in prospect indicate a larger total for February and a splendid year of building activity for 1924. The permits issued during January were as follows:

Mrs. Seifert.....	\$ 100
Sally M. Boaz, Canyon Park.....	500
L. Bissell, 317 N. Lima.....	100
J. W. Smith, 72 Mira Monte.....	1000
H. H. Steinberger, S. Sunnyside.....	3000
J. N. Hawks, 130 E. Montecito.....	2000
W. J. Roe, 288 Mariposa.....	300
E. Nollac, 507 E. Gd. View.....	100
Thos. Miller, 166 E. Gd. View.....	100
H. Lambert, 58 W. Gd. View.....	1300
Mrs. Blum, 218 W. Laurel.....	75
Theo. Koch, W. Laurel.....	1600
G. A. Fiedler, 46 W. Gd. View.....	200
Wm. L. McCray, S. Hermosa.....	1500
Peter Zettas, 432 Mariposa.....	2500
C. E. Trimble, 658 Mariposa.....	150
Laura Walker, Highland & Mt. T.....	750
A. H. Miller, 627 W. Montecito.....	200
B. B. Brush, 27 S. Baldwin.....	75
G. D. French, 188 E. Central.....	100
Rev. A. Wright, 449 Mariposa.....	100
L. Brown, 150 San Gabriel.....	250
L. Brown, 150 San Gabriel.....	5000
Effie J. Corneth, 36 Mont. Ct.....	40
E. G. Ellis, W. Montecito.....	200
L. R. Rosen, N. Auburn.....	3000
Mason Brown, 87 W. Central.....	500
L. Dietz, 37 Esperanza.....	150
John Tronis, Canyon Park.....	1000
Bethany Church.....	1800
Fred Nienan, Baldwin & Gd. V.....	2000
E. R. Grinnell, 144 E. Laurel.....	2500
Ralph Solury, Santa Anita Ct.....	2000
Ralph Solury, Santa Anita Ct.....	4800
Gilbert Keys, 94 N. Canyon.....	400

1924 to date.....\$40,920

WRIGHT USES OLD TRADE MARK

George A. Wright, an expert paper hanger of many years experience, has placed his professional trade mark before the people of Sierra Madre. In several large cities of the east it was the symbol of the highest class of interior decoration work. The trade mark shows the paper hanger's table, rule, shears, drop cloth, etc., and has been used by Mr. Wright for 30 years. He has been working in Sierra Madre the past three months and is now making his headquarters with the Sierra Madre Paint and Paper store.

GRAHAM OPENS AUTO HOSPITAL

J. M. Graham, better known as "Mart," has embarked in the auto repair business for himself and has opened a garage in the Adams building at 23 East Central. He has worked in various garages of Sierra Madre the past three years and is well known to auto owners as a good mechanic and repair man.

AROUND WORLD IN FIFTY MINUTES

The women of the Bethany Church Missionary society announce that Miss Winifred Rouzee, a bible teacher, will speak at the home of Mrs. J. O. Smith, 609 W. Central, Wednesday afternoon, Feb. 6, at 2:30. All women are cordially invited to hear this remarkable speaker. Her subject will be "Around the World in 50 Minutes." She has spent a year in China and just completed a trip around the world. Combining with this her remarkable personality and the fact that she is in great demand in Los Angeles should make an overflowing meeting probable.

Mrs. Edna Yerxa Wiggins will be one of the guests at a dinner given by the Pacific Mutual Life Insurance company at the Biltmore hotel for agents having the best record during the year.

Grammar School to Hold Graduation Exercises at Club House This Evening

Twenty-one members of the grammar school graduating class will receive their diplomas at the graduation exercises in the Woman's Club house tonight. Although the girls of the class will be attired in uniform middies and dark skirts, none of the other frills which go to make graduation exercises a real occasion for the participants will be omitted. The list of graduates and program for the evening follows:

PROGRAM ENTRANCE OF GRADUATES

Invocation.....	Dr. W. H. Rawlings
Salutatory.....	Manning Cudworth
"Japanese Dancing Girl".....	Ernest Harry Adams
Oaneta Farmer.....	
"Kentucky Belle".....	Constance F. Woolson
Mary Wark.....	
"The Beautiful Blue Danube".....	Johann Strauss
Seventh and Eighth Grade Chorus.....	
1. The Swan.....	Saint Saens
2. Spring Song.....	Mendelssohn
3. Sonata E. Major.....	Scarlatti
Olive Sedgeman, Flute.....	
Katherine Karicof, Flute.....	
Bob Mitchell, Piano.....	
Address: "Some Fruits of Adequate Preparation," John W. Harbeson.....	
Valedictory.....	Janet Allen
"Arise O. Soul," from "March Slav".....	Tschikowski
Seventh and Eighth Grade Chorus.....	
Presentation of Diplomas.....	George S. Anderson
President of Board of Trustees.....	
March of Flower Girls.....	

GRADUATES

CECILY JANET ALLEN
HARVEY WAYNE BANDY
RICHARD D. BARBOUR
WALTON W. BAYARD
MARJORIE F. BELL
DOROTHEA E. COX
FRED S. COX
MANNING CUDWORTH
MARJORIE FRANCES DEUTSCH
HARRY DRAMAN

OANETA MERLE FARMER
CAROLINE B. JONES
CARL KNOWLES
HENRY LANNAN
LAURETTA EVA LAURENCE
BERNEICE VELMA LAURENCE
MARGARET EDITH MOOTE
HARRIET G. SETTEL
MARION SHELburn
MARY ISABELLA WARK
MARY ELIZABETH YOUNG

Water Bonds Needed for Protection

The proposed water bond issue of \$75,000 is urgently needed for several reasons, clearly shown by City Engineer Henry Gierlich at the Tuesday Chamber of Commerce luncheon. Among these reasons are adequate distribution to give present water users a fair deal; storage capacity for fire protection and to prevent temporary shortage resulting from breakdown of pumps or pipe lines; development of more gravity water to cut pumping expenses; protection of our prior rights to water lying in the basin in which present wells are located.

Mr. Gierlich showed maps and charts explaining how the demands on the water had outgrown the present system, how the proposed changes would provide for all sections of town, and how the water might be taken away from us if not jealously guarded.

Mr. Gierlich read portions of the Jones report, on which he aided Mr. Jones to secure data. George Norris was chairman for the day.

EASTERN STAR SOCIAL TONIGHT

The monthly social evening of the Order of the Eastern Star will take place next Monday night. The anniversary of the institution of the chapter will be celebrated. An invitation is extended to all visiting members of the order who may be in Sierra Madre.

Last Saturday Mrs. Ruth Twycross, junior past matron, entertained the other past matrons and the matron with a delightful luncheon at which chapter plans were discussed. Those present were Mrs. W. E. Walker, Mrs. Alice Staples Sokol, Mrs. F. L. Merrill, Mrs. S. C. Pasco, Mrs. L. E. Steinberger, Mrs. Hortense Hill, Miss Elizabeth Steinberger, Mrs. A. T. Gay, Mrs. H. T. Bassett, Mrs. E. C. Foster and Mrs. George B. Morgridge.

MRS. WATHEN'S DEATH TRAGIC

Mrs. Ethel Powell Wathen, wife of J. Earl Wathen, passed away Monday morning, the result of complications arising from the birth of an infant, which was born lifeless last week. The double tragedy came as a terrible shock to family and friends.

Mrs. Wathen came to Sierra Madre from Chicago 15 years ago, with her mother, Mrs. Mary E. Powell, her brother and her aunt, Miss C. D. Norris. Her mother and brother passed away some years ago, leaving the only survivor of her immediate family. She grew to womanhood here and was well known and popular among the young people. She was also a niece of S. R. Norris. In 1922 Miss Powell was married to J. Earl Wathen, and they removed to Lamanda Park a few months ago.

Funeral services were held Wednesday afternoon at the funeral parlors of Bergien & Schmitt. Dean William Carson Shaw conducted the service and spoke fittingly of sacrifices as a means of attaining the highest things of character and life. Appropriate hymns were beautifully sung by Mrs. H. I. Hawxhurst, accompanied by Mrs. George B. Morgridge. Interment took place at the Sierra Madre cemetery.

MRS. FRED BRUZA PASSES SUDDENLY

Mrs. Emelie Bruza, wife of Fred J. Bruza, passed away early Tuesday morning, death coming as a great surprise. While Mrs. Bruza had not been in good health for several months her condition was not thought to be serious, and news of her passing came as a severe shock to her many friends.

Mrs. Bruza was 29 years of age and a native of St. Louis. She had resided here the past three years. In addition to her husband she leaves three children, Marie, five years old; Eleanor, three, and Fred Junior, five months. Funeral services will be held Saturday afternoon at the Allen T. Gay chapel. Interment will take place at Forest Lawn.

Club Notes

Club Calendar

Saturday, Feb. 2—Meeting of Art Section.
Monday, Feb. 4—Drama Section meeting.

Plans for the Reciprocity Day, February 13, have been made, the program being most attractive. The subject, "Conservation," will be handled from many angles and there will be an art exhibit of unusual interest.

Members are requested to bring their bulletins in which the program is incorporated, to the meeting, as no other program form will be printed.

A committee, consisting of Mrs. Milton Steinberger, Mrs. George Ferris and Mrs. Frank Hart, has been appointed to prepare the "Osgood" room for Reciprocity Day, when Mrs. Osgood will entertain a group of friends at a special table. The committee will receive donations for a fund to provide necessary furniture for this room, which, under the supervision of Miss Bush, has already assumed a lovely aspect. The beautiful Wistaria mantel of Batchelder tile, (Mr. Glidden's gift) the curtains decorated with an adaptation of a celebrated Japanese print, and the pretty couch given by Mrs. Hart denote the interest that is being felt in this tribute to Mrs. Osgood. Miss Elizabeth Steinberger, one of Mrs. Osgood's former kindergarten pupils is making an effort to gather together others of this group.

Membership blanks have been mailed to all members for the mid-year drive. Half year dues and initiation fee are required to admit new members to the Reciprocity Day.

Interest in the planting of wistaria vines is manifest. In an effort to foster this advertising point and beautify Sierra Madre, many new vines are being started.

On Saturday, Feb. 2, at the club house, work will begin in preparation for the Wistaria fete. Many workers are needed and you are asked also, to prepare at home any salable articles for a bazaar table, at the fete.

February's dance will be a St. Valentine's masque and will occur on the evening of Friday, Feb. 15. The next Community Club dinner will be prepared by the ladies of the Woman's Club, proceeds to go to the Furnishing Fund.

W. E. CRAIG BUYS OUT PARTNER

W. E. Craig has bought the interest of Peter Zettas in the Sierra Madre Tailor and Dry Cleaning shop and will carry on the business at the same location, 14 West Central. Mr. Zettas found his health made it necessary to give up business for a little while. For the present he finds ample occupation in the erection of his new home on Mariposa avenue. Since starting in business here last summer Messrs. Craig and Zettas have built up a splendid business by doing good work and giving courteous service. Mr. Craig has secured Jacob Annas, a tailor of long experience, to take care of the tailoring end of the business.

PSYCHOLOGY IN BUSINESS FOR LUNCH TOPIC

Prof. Williams of Pomona College will be the speaker at next Tuesday's luncheon of the Chamber of Commerce at the Sierra Madre Cafe. His topic will be "Psychology in Business." Prof. Williams is a psychologist of wide repute and is a specialist in mental measurement. He will come with a stimulating message which has a practical application for everyday business. Woodson F. Jones will be chairman for the day and has arranged the program with the co-operation of Dr. William A. Tate.

Petitions To See Better Car Service

Better service on the Sierra Madre line of the Pacific Electric is the object of petitions now being circulated by the Chamber of Commerce among commuters and other users of the interurban cars in Sierra Madre.

The chamber is requesting that a type of car be placed on the Sierra Madre line which will be able to maintain the schedule set by the railway. While it is realized that some of the delays are due to grade crossings and traffic congestion in Los Angeles, that does not explain all of the cause of trains being late. The principal fault found with the service is the poor equipment used on the Sierra Madre line, which is not able to maintain the prescribed running time even after it gets out of the Los Angeles traffic. The evening cars reach this city all the way from ten minutes to three-quarters of an hour after the scheduled time.

It is also proposed that the right-of-way rules be amended in the evening so that the car leaving Los Angeles at 5:41 p. m. will be granted the right of way between Lamanda Park Junction and Sierra Madre. Frequently the patrons of this car have to wait long periods of time while waiting for the 5:06 p. m. car, from Los Angeles, to get to Sierra Madre and return to Lamanda Park. It is felt this will obviate many of the tedious delays at that point.

Another Car Needed
Another petition is for the re-establishment of a car from Los Angeles between 3:30 p. m. and 4:45 p. m. Sierra Madre had this service until a strike a number of years ago necessitated its removal. This city has more than doubled in population since that time, and the need of this train is even more urgent for the welfare and progress of Sierra Madre, and for the convenience of its residents.

The latter petition may be signed at the News office or at the Chamber of Commerce. The former petitions will be circulated among the commuters on the Pacific Electric trains, both evening and morning.

DANCE PROVES POPULAR WITH YOUNG PEOPLE

"Keen stuff," was the verdict of approval placed upon the Leap Year dance given by the Sierra Madre young people Friday night. The older people might have said the same thing if they had understood the meaning for there were card tables in the Wistaria room where bridge could be played without interruption from the dance floor or inconveniences from the music. Miss Mattie Seelye, chairman of the dance committee, proved to be as delightful a hostess as everyone knew she would be and to complete the success of the evening the profits to the Woman's club are said to have been very satisfactory.

SING CONTEST IS POSTPONED

Owing to the fact that the Alhambra Community Sing is temporarily without a place in which to hold their weekly meetings for rehearsal, the contest with the Sierra Madre Sing will be postponed. The request for delay was made on behalf of Alhambra at last night's sing.

LODGE TO HOLD STATED MEETING

Sierra Madre Lodge No. 408, F. & A. M., will hold its stated meeting next Tuesday night. All members of the fraternity are cordially invited.

SIERRA MADRE FOR THE LIVING

A Large Cemetery TWO BLOCKS from The City Hall Would BE A CALAMITY

BECAUSE---all land within two blocks of the center of Sierra Madre is needed for homes or business. A large cemetery so close in as Lima Street or Canyon Drive takes for unproductive use just so much of our available land and decreases the value of all land in its immediate neighborhood.

BECAUSE---Cities cannot collect taxes on land occupied by the dead. Why have our taxable area reduced and the taxable value of surrounding property lowered by a commercial cemetery bringing dead from elsewhere.

BECAUSE---A large cemetery so close to the city's land destroys forever its value as a park and public playground.

BECAUSE --- A large cemetery located immediately above and adjoining the city's water supply is a positive menace to the public health. The present condition is deplorable. The danger will be increased a thousand-fold with the proposed plan.

BECAUSE---Much time and money has been spent on the advertisement of Sierra Madre as the "Wistaria Town," and its beauty and natural advantages brought to public attention. All this would be wasted and Sierra Madre henceforth known as "the town where the cemetery is located."

BECAUSE --- The present cemetery problem can be solved by us but the contemplated cemetery will be so big that it will dominate the city and be beyond our control for the next twenty years.

INVESTIGATE, CONSIDER AND ACT BEFORE IT IS TOO LATE

FASTEN PLATES TO YOUR CAR

California motorists, who are now securing their new license plates, are admonished to fasten plates to their cars in such manner as to

make them plainly visible and not attempt to hide them behind bumpers or spare tires. Motorists who fail to obey this rule are likely to be stopped on the highways by traffic officers and compelled to make the change at a time when minutes are precious. Motorists are also warned to fasten the plates securely to their machines as the loss of one of them means delay and necessitates a special order to the factory by the division. A charge of \$1 each is made for duplicates.

NEWS WANTADS PAY

PREMIERE OF NEW PLAY AT THE RAYMOND

Theater goes of Pasadena are to be offered an opportunity to view for the first time on any stage a brand new comedy drama, according to Manager W. H. Lusher of the Raymond Theater, who announces that on Monday the premiere of a three act comedy production entitled "Cupid's Island," will be presented by the Smith-King Players at the Raymond.

"Cupid's Island is the latest product of the pen of Joseph LeBrandt, a writer for stage and screen of wide experience and many successes. His decision to allow the Smith-King Players to translate the lines of his creation to stage production was reached after he had witnessed and was impressed with the performance of this popular group of players in a recent offering.

Another thing that impressed him at the time was the discerning attitude of the Pasadena audience that enjoyed the presentation at the same time he did. At that time he remarked that he had on many occasions heard of the sophistication of Pasadena audiences, and that after studying this audience he was convinced that the assertion was no idle rumor. Immediately he made arrangements to put the piece in production with the result that the whole thing has been built and crystallized into being right on the stage of the Raymond.

Disappointments.

Among the great disappointments of life is to have the conversation pass on to another topic before you can tell your apropos funny story.

MOUNTAIN GLEN HEALTHATARIUM AND REST HOME

(Incorporated)

Organized for the Care and Help of the Afflicted

Large Grounds—Altitude 1400 feet—Ideal Location for Health Reconstruction

Hydro-Electric and other Anti-Micro methods used under strictly sanitary conditions

Patients under their own physician's treatment can rely on instructions being faithfully carried out

Visitors welcome to institution 2 to 4

P. O. Box 105—Phone Red 40

Sierra Madre, Cal.

EXPERT REPAIRS

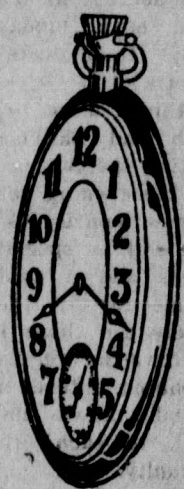
on the finest watches,
clocks and all kinds of
jewelry

**TUCKER'S
JEWELRY**

and Art Shop

Red 184

18 W. Central



Ford
THE UNIVERSAL CAR

**Forecasting A Tremendous
Spring Demand**

739,626

more Ford cars and trucks were produced last year than the previous year, an increase of over 50 per cent.

In spite of this tremendous increase in production, it was impossible to meet delivery requirements during the spring and summer months when orders for 350,000 Ford Cars and Trucks could not be filled.

This year winter buying for immediate delivery has been more active than ever before—and in addition 200,000 orders have already been booked through the Ford Weekly Purchase Plan for spring delivery.

These facts clearly indicate that the demand during this spring and summer will be far greater than ever, and that orders should be placed immediately with Ford Dealers as a means of protection against delay in securing your Ford Car or Truck or Fordson Tractor.

Ford Motor Company
Detroit, Michigan

A small deposit down, with easy payments of the balance arranged, or your enrollment under the Ford Weekly Purchase Plan, will put your order on the preferred list for spring delivery.

**See the Nearest Authorized
Ford Dealer**

F-44

J. MILTON STEINBERGER Authorized Dealer

Oriental Art Trading Store

Tel. Black 206

Mrs. C. M. NOMURA
31 E. Montecito

THE L. W. BLINN LUMBER CO.

Sash, Doors, Wallboard, Roofing, Cement, Brick, Lime and

LUMBER

Phone Main 23

East Montecito Ave.

Automobiles Steam Cleaned

WASHED AND POLISHED
Work Called for and Delivered

C. E. HOUSE

Blue 127

YOU NEVER SAW SUCH A A Happy Family

as the new lot of Dolls we have just received from the famous Ross & Ross factory.

The most popular nursery rhyme characters and many winsome baby dolls which would delight any youngster.

Come in and get acquainted with them! You know some little tot who would like one.

WOODSON F. JONES

Just around the corner

Main 182

31 N. Baldwin

TO WARM YOU on cold mornings

California Flapjack Flour
B. B. Buckwheat Flour
Pure Maple Sugar
L-A. Butter
Pork Sausage
Iris Coffee

WELSHER'S
CENTRAL MARKET

Meats Main 97
Groceries Main 6

Central and Baldwin

LOOK YOUR BEST



in a suit or overcoat made by us, right here in Sierra Madre, and then let us keep your outfit

**Cleaned and
Pressed**

so it will continue to look like new.

**Cheerful, prompt
and efficient
Service**

**Sierra Madre Tailors
and Dry Cleaners**

W. E. CRAIG, Proprietor

Blue 194

14 W. Central

J. DRAMAN

Electric Shoe Repair Shop

22 N. Baldwin Ave.

**WORK DONE WHILE YOU WAIT
SATISFACTION GUARANTEED**

New Shoes for Men, Women and
Children, at Reasonable Prices

Fine line of Dress Shoes just received

Around Our Town

The regular meeting of the Ladies Aid Society of the Congregational church will be held in the church parlors Tuesday afternoon at 2:30. All the women of the parish are cordially invited.

Mr. and Mrs. Edwin G. Hart and family were dinner guests of Prof. and Mrs. John J. Hart of 496 West Central Ave., on Sunday.

The Modern Priscillas will meet on Thursday, Feb. 7, at the home of Mrs. W. J. Miller, 67 West Highland Ave.

Mr. and Mrs. T. D. Greer of West Grand View Ave., have had as their guest the past two weeks Mrs. Greer's sister, Mrs. B. F. Burkhalter and little daughter, Mary Ellen, of San Diego.

Mrs. Catherine Lufkin of Pasadena spent Sunday with her son and daughter-in-law, Mr. and Mrs. Lufkin of the Mira Monte Hotel.

The Ancient Priscillas will meet with Mrs. George Humphries of East Grand View on Tuesday, Feb. 5.

D. R. Wood of Jefferson, Iowa, is visiting his son, Herbert L. Wood, and family, formerly of Inglewood but now residing at the Mira Monte Hotel.

PLEASANT PARTY FOR GRADUATES

Miss Steinberger and Mrs. Kendall entertained the boys and girls of the grammar school graduating class with a delightful party in the kindergarten building last Friday evening. The invitation was extended to the parents, many of whom accepted and participated in the delightful occasion. Interesting and amusing games made the time pass quickly and merrily. Delicious refreshments were served on tables prettily decorated with the class colors, yellow and purple. The hostesses were warmly congratulated on having given the children a happy time which will always be a pleasant memory.

COLONIAL THEATRE

Monrovia, California

Shows 7 and 8:40 p. m. Saturday Matinee 2:30
Sundays only—Show starts 6:00 p. m.

Sunday, Monday and Tuesday, Feb. 3, 4 and 5

NORMA TALMADGE, in her most majestic masterpiece,
"ASHES OF VENGEANCE,"

A romance of France in the Sixteenth century—massive sets—tremendous scenes—thousands of players, and a distinguished star cast, including CONWAY TEARLE, WALLACE BERRY and COURTNEY FOOTE.

INTERNATIONAL NEWS.

Wednesday and Thursday, February 6 and 7

"SLAVE OF DESIRE"

Adapted from the immortal story, "The Magic Skin," by Balzac, with GEORGE WALSH, BESSIE LOVE, CARMEL MYERS. The show window of Paris life.

COMEDY.

Friday and Saturday, February 8 and 9

GEORGE MELFORD PRODUCTION.

"FLAMING BARRIERS"

with JACQUELINE LOGAN, ANTONIO MORENO and WALTER HERS. You will see a genuine forest fire—the dare-devil heroine drive a flying machine through the leaping flames—the same dauntless girl drive a high-powered fire truck—and many other breath-stopping scenes in the swiftest melodrama of them all.

COMEDY.

ROUND TWO—"FIGHTING BLOOD."

"A SQUARE DEAL"

Does God Give Man the Square Deal?
Does Man Give God the Square Deal?

will be presented by

DR. LYON

Sunday 11:00 a. m., at

BETHANY TEMPLE

Sunday, 2:30 p. m.:

"One of Earth's Outcasts."

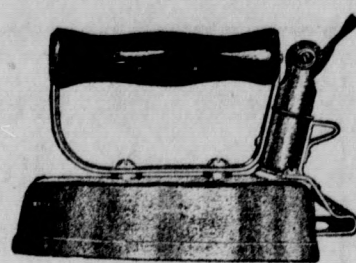
Sunday school for all, 9:45; C. E., 6:15

All young people invited

Wednesday night service 7:30

\$3⁸⁵

For the Famous Manning-Bowman
Regular \$5.00 Electric Irons



It took good merchandising on our part to secure a small group of these standard \$5 Irons to sell at \$3.85.

Such a value is, we think, good advertising for our store.

The name, 'Manning-Bowman,' and the price will walk them right out.

Buy Early

Sierra Madre Electric Company

PHONE MAIN 120

15 KERSTING PLACE

Mrs. C. B. Arthur and son, Gordon have removed to Monrovia, having sold their home at 299 E. Laurel.

Mr. and Mrs. William Osbourn, who have been staying at Hotel Mira Monte a few days left Wednesday for their home in Inglewood.

CERTIFICATE OF BUSINESS

The undersigned does hereby certify that he is conducting a poultry business at 1572 West Washington Street, Los Angeles, California, under the fictitious firm name of Johnston's Poultry Market and that said firm is composed of the following persons, whose names in full and places of residence are as follows, to-wit:

Edwin H. Carpenter, 101 East Alhambra Avenue, Sierra Madre, California.

Witness my hand this 15th day of January, 1924.

EDWIN H. CARPENTER,
State of California,
County of Los Angeles.

On this 15th day of January, 1924, before me, Gertrude P. Peters, Notary Public, in and for the said County and State, residing therein, duly commissioned and sworn, personally Edwin H. Carpenter, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

In witness whereof, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

GERTRUDE P. PETERS,
Notary Public in and for the
County of Los Angeles,
State of California.



GOOD, Clean, Wholesome, Fresh Air, devoid of all unsavory, poison-laden fumes does your baking in the oven of the Estate Gas Range.

This air slowly courses through the oven producing a uniform temperature that bakes your foods evenly—and browns them beautifully.

The Estate method is exclusive and wholly protected by patent-rights

It is the ONLY gas range in the world that bakes entirely with fresh air.

The small payment down of only \$5.00—balance on convenient investment terms without interest, makes it decidedly easy for you to enjoy all the marked advantages of this superior gas range.

**Birch-Smith
Furniture Co.**

737 SoHILL St. 874-121
The Home of Nationally Advertised Goods
Member of American Homes Bureau
"Better American Homes"

HOME COOKED CHICKEN DINNER SUNDAY

75c

"Quality with a Smile"

Quick Lunches Daily, 11 to 2—35c

BUSY BEE CAFE

CHARLES ELLIS

Blue 64

28 N. Baldwin

Try Our WANT - ADS for RESULTS!

Sierra Madre Welcomes

Pictures and Groceries

—are both classed as necessities nowadays. The Wistaria will give us good pictures—and don't forget the best place to buy groceries is—

WELSHER'S
CENTRAL MARKET

Meats Main 97
Groceries Main 6

Central and
Baldwin

Best Wishes to the Wistaria!

AFTER THE SHOW

Drop in and Have
a Nice Hot Supper

SIERRA MADRE CAFE
PETER BECRONIS

10 West Central

WISTARIA TOWN
REAL ESTATE

values will receive much benefit
from having a theater here. Talk
it over with

N. M. MESECAR

Blue 183

19 Kersting Block

**YOU WILL ENJOY
THE SHOW MORE
IF YOU TAKE SOME
CANDY FROM
PETTITT'S**

DOLL UP

For the Theater
at

Langley's Barber Shop

ALVIN LANGLEY
11 Kersting Place

THE WISTARIA

is another community improve-
ment we have all hoped for. It
will help Sierra Madre grow and
all such things help realty values.
Consult *US* for good investments

Sierra Madre Realty Co.

MRS. G. B. NUETZEL

Main 182

31 N. Baldwin

New Theatre Opens Doors on Saturday

The Wistaria Theater will open Saturday, Feb. 2, as Sierra Madre's first real motion picture theater. Various attempts have been made to run picture shows in quarters not suited to the purpose, but it has remained for Mr. and Mrs. Mason Brown to provide a cosy, well arranged house, with daily programs and frequent changes of films.

That the Wistaria Theater will be a success seems to be universally conceded. The unanimous verdict is that the time is ripe for the venture, that it will meet a serious lack in the community and deserves every encouragement. Business men and other citizens express most cordial appreciation of the effort of Mr. and Mrs. Brown to meet the need.

Want Good Counsel

"We want the people of Sierra Madre to feel that this is their theater," said Mrs. Brown. "We want them to feel free to come to us with suggestions about the programs. We can't expect to please everybody with every film. But the only way we can gauge the public taste is for our patrons to tell us what they like of the films shown, also what they do not like. We will not run any trash, as we believe the people here are above the average of intelligence and taste. To satisfy that taste will be our constant aim."

"Our scale of prices will remain uniform for all performances. Afternoon and evening prices will be the same, and there will be no extra charge for special features. When something unusually fine involves extra expense, that will be our treat."

Frequent Changes

With the daily change of programs by the Wistaria management there should be a sufficient variety of films to suit everybody. When some special feature is available arrangements will be made for a longer run if one day seems insufficient to meet the demand.

Music will be provided with all programs. While the Wistaria cannot be expected to vie with the big houses in this respect, the management hopes to provide a pleasing variety.

House Is Attractive

Surprisingly good results have been achieved by Mr. Brown in remodelling the Bergien building, formerly occupied by the furniture store. The floor has been given a suitable incline, and Building Inspector Udell says the supports are sufficient for any load that could possibly be piled upon it. The high ceiling gives plenty of air space, and good ventilation. A novel effect has been secured in the wall decorations, carrying out the wistaria idea with good results.

Comfortable, roomy seats have been installed, the house capacity being about 300. Three boxes have been provided at the rear which may be reserved for special parties.

In the ticket office theater patrons will find Mrs. Brown. Mr. Brown will be on the floor all evening, giving general supervision to the house. Their son and daughter will conduct patrons to their seats. In the projection room Otto Brock will operate the machines. There will be a change of musicians for various programs.

CHANCE PHOTO SHOWS CULPRIT

When W. E. Thompson of Palo Alto was fined last week in Trinity county for leaving a campfire burning an unique story of a chance photograph taken by an official of the forestry service came to light. The picture of a camp in which Thompson was located, was taken by a party of forest officials while on an inspection trip. The next day it was reported that a camp fire had been left there, unextinguished but the occupants had fled. Later, on his return to San Francisco one of the officials thought of the picture. When it was developed, the license plate of an automobile was visible. Correspondence with the Division of Motor Vehicles revealed that Thompson owned the car. When arrested, he admitted his guilt.

NEWS WANTADS PAY

THE WISTARIA

WILL OPEN

Saturday, February

MATINEE 2 P. M.; EVENING

Opening Attraction will be Owen Wister's immortal

"THE VIRGIL"

DIRECTED BY TOM FORMAN, WITH

Prices will be uniform at all performances. No bill it will be "our treat" at regular rates

General admission 30 cents; children 15

THIS IS "YOUR THEATER"—We are
best your patronage will make possible.

MR. AND MRS. MASON BROWN

INCOME TAX EXPERTS WILL HELP PUBLIC

Inaugurating a policy of taking the Government to the people, Collector of Internal Revenue Rex B. Goodcell has assigned 60 deputy collectors to visit practically every town in Southern California and assist the 280,000 taxpayers who will file returns this year in preparing their annual reports of income. Hundreds of requests have been made for this service.

The deputies will open branch offices, aid taxpayers in arranging their returns and the returns may be filed with the deputies.

"The duty of these deputies," said Collector Goodcell, "is not only to see that the taxpayer includes in his return all taxable income, but to likewise safeguard the taxpayer's inter-

ests by making sure that in filling out his return he receives the benefit of every exemption, credit and deduction that the law allows. In other words, the deputies' instructions are to see that the income taxpayer receives an absolutely square deal and is thoroughly advised as to his rights."

Dates at which deputies will visit this part of the county are as follows:

Feb. 4-5—Sierra Madre, Sierra Madre Savings Bank.
Feb. 4-5—El Monte, post office.
Feb. 9-12—Monrovia, National Bank of Monrovia.
Feb. 13-16—Alhambra, City Hall.
Feb. 4-Mar. 15—Pasadena, Federal Building.

An Oversight

Go-gettery is quite in vogue and is highly successful in so many cases where the citizen has failed to mine the approaches to his money and chat-

**READ THE WISTARIA
PROGRAM**

Every Week in

SIERRA MADRE

Black 42

25 K

WE "PIONEERED"

in the garage business in Sierra Madre. We're glad to welcome Mr. and Mrs. Brown as pioneers in the theater business.

J. Milton Steinberger

SIERRA MADRE GARAGE

A BETTER C

—is made by every addition to the business of the community. Everybody ought to boost and honorize *The Wistaria* for the fit of all of us.

J. F. SADLER

DRY GOODS

es the Wistaria Theatre

RIA THEATRE

L OPEN

bruary 2, 1924

EVENING 7:00 AND 8:40

r's immortal Drama of the Great West

RGINIAN"

N, WITH A BRILLIANT CASTE

ances. When we give you a "special"
r rates

en 15 cents; boxes 40c, including tax

We are here to please you and give the
ssible.

MASON BROWN

E WISTARIA GRAMS

Week in the
ADRE NEWS
25 Kersting Court

TER CITY

very addition to the
e community. Ev-
to boost and pat-
stad for the bene-

SADLER
GOODS

NEWSPAPER MAIL TO BE SPEEDED UP

As a result of several months of investigation and study by experts of the Post Office department, Postmaster General New has issued the first definite, concise and complete program that has ever been put out by the department for the mailing, transmission and delivery of newspapers.

The order is most important. It is far reaching. It gives the same expedition to newspapers as is accorded to first class mail.

The order is the result of painstaking effort on the part of Post Office inspectors, under the direction of First Assistant Postmaster General Bartlett. Carefully worded and minute instructions have been issued to all employees engaged in handling the mails, so that there will be no possibility of misunderstanding the importance of getting newspapers to

the reader with a minimum of delay.

The essence of the order is that newspapers shall not be mixed with parcels post at any point in their dispatch from the publishers' offices until their delivery to the addressees. Papers shall be handled by themselves and kept in constant transit, not being sent to railway terminals to be reworked. In other words, they are to be handled in the same manner as first class mail.

An important feature of the order is that no publication shall be given any less efficient or less expeditious treatment than at present. That means that publications other than newspapers will not suffer one iota from this progressive innovation, made by the Post Office department. This order means much to the American public. It is one of the most important and far reaching steps in post office history. It is for the benefit of those who desire to have their newspapers placed before them at as early a moment as possible.

WE'RE NEW TOO!

Probably we have worked on your car before. If so you may be glad to know you can now bring it to our own shop—

GRAHAM'S GARAGE

J. M. GRAHAM

Main 209

23 E. Central

'Virginian' Is Big Feature For Opening

As an opening attraction the Wistaria Theater is fortunate in being able to present "The Virginian." This immortal story of the great West by Owen Wister has long been popular as a novel and on the stage. Now it is presented by a brilliant caste of players, under direction of Tom Forman.

Manager Brown secured "The Virginian" only by strenuous effort. It has just had its premiere and comes to Sierra Madre ahead of Long Beach and other larger places. In fact, Mr. Brown could not have secured the film under any circumstances longer than for Saturday afternoon and evening. That happened to be the interval between two big engagements and the film has to be returned to the exchange early Sunday morning so it can be sent immediately to Long Beach for a week's showing at one of the big theaters.

In the filming of "The Virginian" the company went to the wilds of Wyoming and broke all the altitude records for film location work by an entire company. The stirring appeal of this great story seems never to lose its force. The beauty and grandeur of the wild country in which the scenes were taken, and the excellence of the photography make this film one of the greatest of all the "western" film dramas.

AMAZING STORY OF ELECTRICAL DEVELOPMENT

Like a Jules Verne piece of fiction reads the history of Southern California Edison Company's successful struggle in harnessing the waters of the Sierras and developing energy for industry, the home and the ranch, as described by Walter G. Blossom, Field Superintendent of Education of that company.

Mr. Blossom spoke before the men's smoker at the Episcopal parish house Saturday night. Those who heard Mr. Blossom were astonished at the feats of engineering skill through which seemingly insurmountable obstacles have been overcome.

Starting with 800 H. P. at Mill Creek in 1892, this company now has a total of half a million H. P. in hydro electric and steam plants. It supplies 312 cities in Central and Southern California, takes care of 2,000,000 population, and is pumping water into a million acres of land, runs 2000 miles of electric railway, has 300,000 consumers and covers an area as large as New Hampshire, Vermont and Massachusetts, Rhode Island, Connecticut, New Jersey and Delaware.

Last year the power companies of California generated 22.3 per cent of all the electric energy produced in the United States. There is more electricity used on the ranch in California than in all the other states of the Union combined. Illustrating what initiative is shown by those back of this great project the speaker said that last year 130,000 H. P. was brought in, which in pulling power for California industry was the equivalent to a circus parade six horses abreast and forty miles long. This would take care of 50,000 new residences, 450 factories, pump water onto 150,000 acres of land and would add \$65,000,000 to the earnings of the state.

Mr. Blossom's lecture was illustrated by moving pictures showing the obstacles which have to be overcome in doing this great work—the building of dams, power houses, road construction, tunnels, and the transporting of material and supplies to keep 5000 men at work.

To meet the tremendous growth of California this company alone will spend \$50,000,000 in 1924-1925 in new development work.

The speaker also explained how public utilities are regulated by the Railroad Commission of the State; how ten cents of every dollar earned goes for federal and state taxes; how the Southern California Edison company is owned by 66,000 subscribers, 90 per cent of whom live in California; and of the great amount of welfare work done among its 8000 employees.

A Rexall 21st Birthday Sale

—is a fitting occasion for us to welcome *The Wistaria Theater* as the newest important venture in Sierra Madre, with our best wishes for success.

F. H. HARTMAN & SON
The Rexall Store

Black 25

THE WISTARIA

—is another mark of the progress Sierra Madre is making. Are you alive to what this progress means to Sierra Madre real estate?

ANDREWS & HAWKS

Exchange 2

27 N. Baldwin

CONGRATULATIONS AND GOOD WISHES

on starting the new theater,
which will be a splendid asset
to our city.

SIERRA MADRE SAVINGS BANK

MOST PEOPLE LIKE ACTION

—in a garage as well as in pictures

That's what you get when you bring your car here for repairs or tire service.

CENTRAL GARAGE

FRANK LOVELL

Blue 8

Central and Baldwin

LOOK YOUR BEST

when you go to the show. A fine place to prepare is at

FRED'S BARBER SHOP

FREDERICK HAAS, Prop.

OUR FOOD SHOW IS CONTINUOUS

S. R. NORRIS

SIERRA MADRE

DEPARTMENT STORE

Black 12

Main 205

331 W. Central

SIERRA MADRE NEWS

Published by
THE SIERRA MADRE PRESS, Incorporated
Telephone Black 42
GEORGE B. MORGRIDGE, Managing Editor

Entered as second class matter at the post office at Sierra Madre, Calif.,
under the act of March 3, 1879

INTEREST IN WARD AVOCADO IS INCREASING

Many Sierra Madre people are following closely the development of the Avocado growing industry. To them there will be no surprise in the increasing interest taken by growers generally in the Ward Avocado, a new variety originating at the Ward Nursery.

Owing to the newness of the avocado in Southern California as a commercial product and the keen study given the fruit, there has been a great deal of experimentation and a great number of new varieties, good, and otherwise. To meet this situation the Avocado growers' association has a committee on new varieties which studies trees of merit with a view to perpetuating the best and eliminating the rest from the market.

Members of the committee on new varieties and other avocado experts predict that the Ward Avocado will

become one of the leading commercial varieties.

The parent tree of the Ward Avocado grew from a seed sent from Jerico Ranch, state of Chiapas, Mexico, 60 miles from the Guatemala border. It was sent to Mr. Ward by Alfred S. Copps who was in Mexico at the time.

The fruit is believed to be a hybrid from Mexican and Guatemalan parentage. It possesses the hardy qualities of the Mexican fruit with the finer qualities of the Guatemalan varieties. Analytical data by Mr. Chase of the Department of Agriculture, shows a high percentage of fats, the amount being 24.89 per cent.

The Ward Avocado weighs from 12 to 16 ounces each. It is dark brownish purple when ripe. The flavor and quality are unexcelled. The seed is comparatively small. It ripens during the holiday season, or December and January.

The tree is a quick and upright grower and has unusually large and broad leaves. The new growth is reddish pink and is most attractive. The fruit ripens nine months after blooming. This is a very desirable quality as it lessens the chances of damage from frost and winds.

Mr. Ward says that nearly every day people from all parts of the southwest come to the nursery to view the parent tree of the Ward Avocado, which has already carried the fame of Sierra Madre far and wide.

PATRIOTIC CARD PARTY PLANNED

The Woman's Guild of Ascension Parish is planning an elaborate card party to be held in the auditorium of the parish house on Friday evening, Feb. 22, Washington's birthday. Mrs. Thomas H. Flather is giving this party for the benefit of the Guild and will be the hostess for the evening. In connection with this there will be a cooked food sale in charge of Mrs. W. E. Walker, and a table in the Guild room will be loaded with pies, cakes and candies, as well as other eatables, so the housewives attending this party need not worry about Saturday baking.

Mrs. J. T. Mason, Mrs. Frank J. Hart and Mrs. DeMond are guests of Mrs. W. J. Lawless at luncheon at the Los Angeles Athletic Club today. Mrs. Mason will spend ten days in Sierra Madre with Mr. and Mrs. Lawless beginning next Friday.

Cash & Carry Grocery

22 N. Baldwin Ave.
THOS. SOLURY, Prop.
Fancy Groceries, Fruits and Vegetables

SATURDAY SPECIALS

Gold Medal Flour, 25 lb. sack, special for Saturday only...\$1.25
10 lb. sack, special...\$.53
5 lb. sack, special...\$.29
Pasadena Best Flour, 25 lb. sack special for Saturday only...\$1.20
10 lb. sack...\$.49c
5 lb. sack...\$.27c
Shilling Baking Powder Special—12 oz. can, 35c; 6 oz. can...19c
Crisco, 1 lb. can 27c; 1 1/2 lb. can...40c
3 lb. 75c; 6 lb. \$1.42

Open Evenings
Phone Red 75

Plant Now

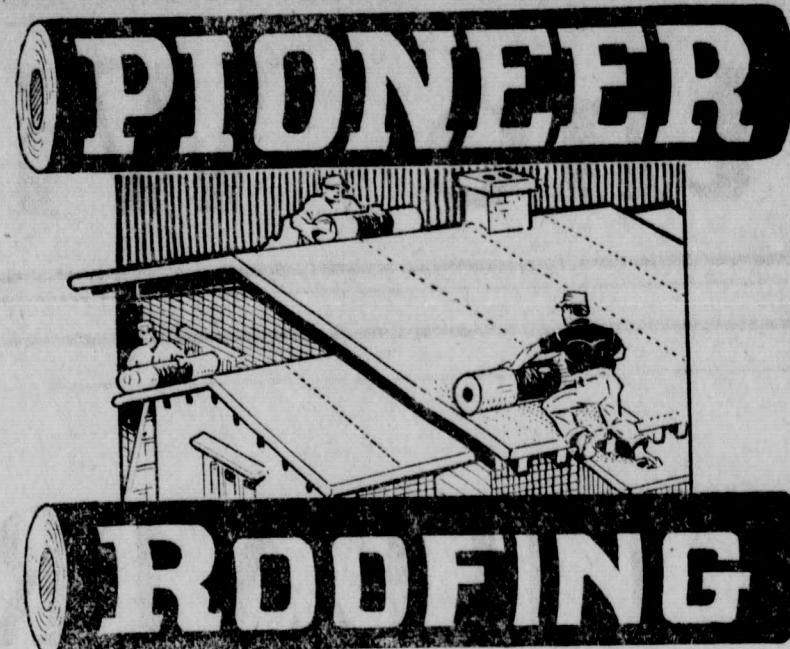
Ward's Pedigree Fruit Trees and

Peaches, Plums, Apricots, Figs, Pears, Apples, Crabapples, Quinces, Cherries, Persimmons, Nectarines, Pomegranates, Walnuts, Almonds, Oranges, Lemons, Grapefruit, Loquots, Sapote, Cherimoyias, Fiejoas, Guavas, and

AVOCADOS
Strawberries, Loganberries, Raspberries, Thornless Blackberries, Grape Vines, Rhubarb.

Reasonable Prices

Ward Nursery
Mt Trail & Laurel Ave.
Phone Blue 29



MORE RAIN COMING!

If your roof leaks, we have the old reliable

PIONEER PAPER
ROOF PAINT

and STORMTIGHT PASTE with which to repair it.

DO IT NOW!

Saturday afternoon closing discontinued. Our store now open all day (except holidays) and until 8 p. m. on Saturdays.

**SIERRA MADRE
HARDWARE CO.**

Main 98

TURKEY OR CHICKEN DINNER SUNDAY

Why worry at home when you can get this fine complete dinner for
85c

MERCHANTS' LUNCH

Served Week Days 11 to 2
45c

Soup, Salad, Choice of Entrees, Vegetables, Bread and Butter, Dessert and Drinks

SIERRA MADRE CAFE

Phone for Reservations
Main 180 10 West Central

When Buying Chicken Feed Look for the Sierra Madre Feed and Fuel Call Main 50

and get these advantages:

1. Absolute satisfaction or your money cheerfully refunded.
2. The best feed at all times for all occasions.
3. The lowest price for the best of feed.
4. Prompt and courteous service all the time.

IF YOU ARE NOT ALREADY ONE OF OUR FRIENDS
IT WILL PAY YOU TO GET ACQUAINTED

Main 50

Res. Red 207

97 E. Montecito

Clean School Clothes

are too much of a task for the busy mother and housewife. The answer is **Troy Laundry Service.**

ROY EDWARDS, AGENT

Red 42 Langley's Barber Shop 11 Kersting Court

Try Our Want Ads For Results



Heinz Spaghetti, small 13c; medium 19c
Rosedale Sliced Pineapple, 2 1/2 can 30c

Asparagus Tips

Libby's Mammoth Green, can 42c
Lakeside Telephone Peas, exceptional flavor, can 17 1/2c
Audubon Standard Corn, can 12 1/2c

Elva Chocolate Wafers

Those delicious little milk chocolates made by Bishop Company, special one week, lb. 35c

Silver Prunes

Santa Clara Black, 20-25 size, lb 22 1/2c

Carnation Milk

Large 10c; case \$4.60; small 5c; case \$4.50

Record Light Meat Tuna

1/4s 14c; 1/2s 20c; 1s 37c

Wesson Oil

Pints 28c; quarts 52c; 1/2 gal. 98c; gal. \$1.90c

Diamond Crystal Salt, 1 1/2 lb. package 5c

Special Introductory Sale—Parker-Webb

Co. Detroit, Famous Honey Brand

Hams, whole or half, lb. 27 1/2c; Bacon 35c

Cartons, 1 lb. 49c; 1/2 lb. 25c

Heinz Apple Butter, 32-oz. jar 50c

Waldorf Toilet Paper, 3 rolls 25c

MEATS

Pot Roast 15c to 17c

Rolled Rib Roast 25c-35c

Pork Roast 18c-22c-30c

Legs of Lamb 35c

Shoulder of Lamb 25c

Lard 18c, 2 lbs. 35c

Compound 15c

Honey Hams, whole or half 27 1/2c

Honey Bacon, whole or half 35c

1-lb. Carton Bacon 49c

1/2-lb. Carton Bacon 25c

Smoked Shoulders 17 1/2c

Lamb Stew 10c

Dr. H. C. Forsyth Eye Sight Specialist

Sierra Madre by appointment
Monday

Wednesday

Friday

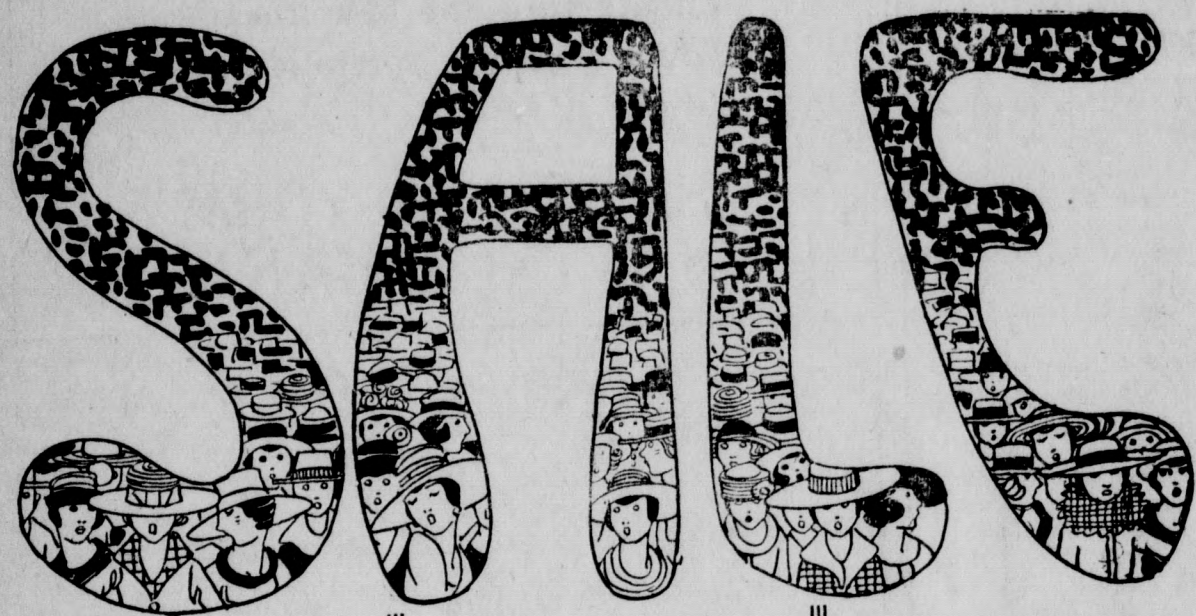
2 to 5 p. m.

PHONE RED 184

18 W. CENTRAL

NEWS WANTADS PAY

21st Rexall BIRTHDAY



February 1st to 16th, inclusive

In common with the entire 10,000 Rexall Drug Stores we will offer you unusual bargains in over 70 leading items—all of the highest quality and absolutely guaranteed by us. You will note that many of these are items of common use in the household, giving you a remarkable opportunity to effect substantial savings.

The Bargains

Puretest Products

25c Aspirin 3 boxes for 46c
15c Boric Acid 13c
45c Castor Oil 39c
1.00 Cod Liver Oil, Norwegian 51c
25c Epsom Salt 15c
50c Essence Peppermint 33c
25c Glycerin 19c
45c Glycerin and Rosewater 33c
25c Glycerin Suppositories 21c
1.00 Mineral Oil, Russian 17c
25c Sulphur 59c
25c Tincture Iodine 17c
25c Tincture Iodine 13c

Toilet Articles

50c Arbutus Complexion Cream 39c
50c Bay Rum, 8-oz. 39c
1.00 Bouquet Ramee Face Powder 69c
50c Bouquet Ramee Talc 39c
50c Harmony Coconut Oil Shampoo 33c
1.00 Harmony Lilac Vegetal 59c
25c Jontee Nail Polish, free with 25c Permedge Nail File.
25c Jontee Soap Given Away with every 50c box of Jontee Cold Cream Face Powder.
50c Klenzo Dental Creme 37c

50c Lemon Cocoa Butter Skin Cream

50c Lemon Cocoa Butter Lo-tion 39c

50c Rexall "93" Hair Tonic 39c

15c Rexall Toilet Soap, 2 for 16c

Candy

50c Cadet Peppermint Patties, lb. 39c

35c Liggett's Milk Chocolate, Half pound bar 25c

60c Liggett's Original Package, 1/2 lb. 50c

70c Liggett's Sentiment Package, 1/2 lb. 50c

60c Liggett's Silver & Blue package, 1/2 lb. 50c

59c Maxie Cherries, 1 lb. 49c

Family Medicines

1.00 Rexall Beef, Wine & Iron, 16 oz. 79c

35c Rexall Bronchial Salve, 2 oz. 23c

25c Rexall Catarrh Jelly, 1/2 oz. 19c

25c Rexall Lax. Aspirin Cold Tablets, 24's 17c

50c Rexall Liver Salts, 6 oz. 39c

50c Rexall Overlies 39c

35c Cascara Ext. Tablets, 5 grain, 100's 19c

68c Phenolphthalein Lax. Tabs., 100's 49c

15c Zinc Oxide Ointment, 1 oz., 3 for 35c

Firstaid Products

40c Adhesive Plaster, 1 in. by 5 yds. 29c

50c Quick Acting Plaster 39c

1.75 Clinical Thermometer, 1 Min. 1.29

Sundries and Stationery

75c Cascade Linen (1 lb. paper and 50 envelopes) 45c

15c Goodform Hair Nets doz 1.29

2.50 Kanteek Hot Water Bottle, 2 qt. 1.98

2.50 Kanteek Fountain Syr., 2 qt. 1.98

50c Lord Baltimore Stationery 39c

50c Lord Baltimore Portfolio 39c

Quality Hair Brushes, priced at 98c to 1.98

35c Quality Tooth Brushes 19c

50c Maximum Ladies' Dressing Comb, 8 in. 39c

30c Maximum Men's Comb, 7 in. 23c

Pure Food Products

55c Opeko Coffee, ground, 1 lb. 2 for 56c

65c Opeko Tea, Ceylon, 1/2 lb. 2 for 66c

95c Liggett's Olive Oil, 12 1/2 oz. 2 for 99c

35c Symond's Inn Van. Extract, 2 oz. 2 for 36c

40c Symond's Inn Lemon Extract, 2 oz. 2 for 41c

25c Symond's Inn Cocoa, 1/2 lb. 2 for 26c

F. H. HARTMAN & SON

The Rexall Store

A Birthday Party in which we most earnestly and cordially invite you to join us

Pasadena Amusements

COLO.
132

Raymond Theatre

WEEK OF FEBRUARY 4
The Smith-King Players Offer
"CUPID'S ISLAND"
A WORLD'S PREMIERE OF
A New Comedy
Last Times Sunday
"PARLOR, BEDROOM, BATH"

F. O.
2623

Florence Theatre

LAST TIMES SATURDAY
"THE VIRGINIAN"
Beginning Sunday
"BLACK OXEN"
With Corinne Griffith and
Conway Tearle

F. O.
833

STRAND

TIMES
1, 3, 5, 7, 9

STARTING SUNDAY
"THE STRANGER"
With Betty Compson, Richard Dix,
Louis Stone
LAST TIME SATURDAY
Lenore Ulric in "TIGER ROSE"

EGYPTIAN THEATRE

Vaudeville and Pictures
Matinee and Night

C. M. COOPER

Real Estate
Red 22Insurance
14 N. BaldwinMISSION PLAY
13TH SEASON
DRAWS WELL

The Mission Play by the pen of California's own beloved playwright, historian and foothill philosopher, John Stevens McGroarty, is entering its fourth week of its thirteenth year out San Gabriel way. And as it is nearing its 2500th performance, it is getting better and better. No play in the world holds a record run of such length as this great California pageant drama has enjoyed in its own playhouse on the King's Highway—nor is any other play in America so firmly established as a dramatic institution destined to endure for all time—for that is the author's vision through his conception of the Golden Scroll.

The Mission Play in beautiful and colorful drama tells the story of the beginning of California. How through the indomitable courage of the Franciscan padres, led by the venerable Serra, they saved California for civilization instead of allowing this golden state to perhaps later have been seized by an Oriental invasion. The stellar role of Serra is this year portrayed by R. D. MacLean, a distinguished Shakespearean actor, who interprets the role with the power and artistry it deserves. A band of Hopi Indians whoop up the fiesta scene which depicts the missions in all their glory, while lovely Spanish señoritas with twinkling toes and sparkling eyes add color and rhythm.

PICTURE WILL
STIR INTEREST
OF WOMEN

Picturegoers are promised a distinct treat in "Black Oxen," a First National Picture produced by Frank Lloyd and featuring Corinne Griffith and Conway Tearle, which, it has been announced, will be featured at the Florence Theater, Pasadena, Feb. 3 to 9.

"Black Oxen" relates an unusual story of a woman rejuvenated by science and who finds, at 58, her first true romance. How the woman bent on keeping her return visit to America a secret, attracts the attention of a newspaper man, who sees in her his ideal and, following a chance meeting, falls in love with her and continues his devotion in face of criticism by friends and knowledge that his sweetheart is old enough to be his mother.

Abraham Lincoln emancipated thousands of slaves, but the modern Steam Laundry has emancipated millions of women from the drudgery and muss of washing.

Are you one of these women? If so, tell your neighbor what a burden we have lifted from your shoulders. If not, ask your neighbor about it.

We have one of the most modern and up to date plants in the country.

Phone Green 34 and let us help you.

Monrovia
Laundry
Launderers and
Dry CleanersPAPER HANGING
SPECIALIST

For forty years in large cities of the East

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Sierra Madre Office, 90 E. Central
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Pasadena Office, 461 E. Colorado
Phone Colo. 630

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Practice limited to diseases of the
lungs and throat
Appointments made at any time.
Call Phone Blue 37

N. H. GOODENOW, M. D.

General Practice and Diseases
of Throat and Chest, including
Tuberculosis
Office, 71 North Baldwin Ave.
Phone Main 151

E. L. JACKSON, M. D.

Office and residence 55 N. Auburn
Ave.; phone Main 181.
Hours 10 to 12 and by appointment

Gilbert S. Bovard, M. D.

Hours 10-12:30
Office 8 N. Baldwin phone Main 160
Residence 159 W. Montecito Ave.
Phone Black 47
Secretary's residence phone Blue 26

GEO. W. GROTH, D.O., & D.

Also MARY GROTH, D. O.
Office: Sierra Madre Hospital
122 N. Baldwin Avenue
Calls answered day or night
Phones: Blue 144; (Res.) Blue 78

Dr. H. C. Forsyth

Eye Sight Specialist
Eyes Examined, Lenses Duplicated
Mon., Wed., Fri. 2 to 5 P. M.
Red 184 18 W. Central

MAY CULBERTSON LAIDLAW

Osteopathic Physician
Hours by Appointment
Office and Res., 88 N. Sunnyside
Phone Green 43

12 to 5:30 and by appointment

W. T. McCABE
MARIE A. CONLEY
CHIROPRACTORS
All Naturopathic Treatments
Corner Central and Baldwin Aves.
Phone Black 204

Thomas Institute

Psycho-Therapy
Hydro-Therapy
A Method of Rejuvenation
354 Sycamore Place
Nature Cures Phone Green 124

OSCAR RASBACH

Piano Pupils Accepted
Leshetzky Method
MONDAY AND THURSDAY
Phone Green 168
Res. 363 Sycamore Place

Moving and Transfer

Satisfaction guaranteed. Right
prices on short or long trips.
Sierra Madre Feed & Fuel
Main 50 97 E. Montecito

TRANSFERRING
AND MOVING

Correct prices guaranteed
Elkin Feed and Fuel
Phone Black 22—43 N. Baldwin

Private Kindergarten

(Along Montessori Lines)
MISS VINYELA CUMMIN
A. A. of London University, Eng.
Terms \$7.00 a Month
Visitors are welcome
Red 202 94 E. Laurel

MISS MARY McCUNE

School of
AESTHETIC DANCING
Woman's Club House
Tuesdays 3:00 to 5:00

MARY G. CLARKSON
Public Stenographer

NOTARY PUBLIC
Private Bookkeeping
Press Building
Red 183 25 Kersting Bldg.

BRICK AND COBBLESTONE

WORK
Chimneys, Fireplaces, Cesspools
L. D. CORNUELLE
Phone Black 101
461 East Grand View

Robert M. Finlayson

Architect

Green 24 31 Suffolk

Cement and Rock Work,
Cesspools

Art Cement Work, Fish Ponds etc.
D. & J. BUCHAN
Green 24 31 Suffolk

Expressing

Trips to and from Los Angeles.
Reasonable rates.
J. B. GOLDBERG
Phone Black 142 171 Adams

JESSIE WARD

Landscape Gardener
Plans furnished—Work Superintended or taken by contract
Call Ward Nursery, Mt. Trail and Laurel. Phone Blue 29

FRANKLIN BIEDERMAN

Registered Professional Civil Engineer in Municipal Engineering, City Planning, Management, Investigations, Surveys, Reports, Cost Accounting for Economics, Water Works, Light and Power Plants, Sewage, Roads, Streets, Florence, Arizona

SAINT-CYR SANITARIUM

Treatment consists of the Fast Cure and Milk Diet. No Tubercular cases received.
140 So. Hermosa Phone Green 166

CURTIS H. GOODENOW

Special Agent
New York Life Insurance Company
Phone Main 151, Sierra Madre, Cal
Residence, 65 N. Baldwin

BERGIEN & CABOT
UNDERTAKERS

Lady Attendant
Ambulance Service

Phone Main 27
304 W. Central

An Increasing Percentage

of people find that holding the last services in our funeral chapel is decidedly superior to utilizing the home for that purpose. No private residence is properly arranged for such a ceremony.

Our pretty chapel is placed at the disposal of those who call upon us without cost.

GAY FUNERAL PARLORS

Ray A. Grant, Mgr.
Phone Main 93
"Lady Assistant"



NOW
12c

Just two things have made it possible for us to give you this 20% reduction on Tuxedo:

1. A reduction in the cost of Kentucky Burley tobacco and in package materials, as well.
2. The consolidation of three of our big plants into one. (Mr. Ford may not be in the tobacco business but he is right about consolidation.)

You know that it is the desire and policy of The American Tobacco Co. to extend to its customers the maximum of service.

Reducing the price of a great favorite like Tuxedo is our idea of delivering this service.

Tuxedo is always FRESH. Every package is—

Guaranteed by

The American Tobacco Co.
INCORPORATED

20% PRICE REDUCTION

Try Our WANT ADS for Results

NORRIS

ESTABLISHED 1887

Valentines

Beautiful Valentines

in all the newest designs, 1-2c, 1c, 3c, 5c, 10c, 15c, 25c, 50c each

THE NEW COOKIE

Introducing—

WALNUT SURPRISE SANDWICH

a delightful eating sandwich cookie, with genuine Eastern Black Walnuts blended with a delicious fondant Special for One Week **32c**

When telephoning your grocery, fresh Meat and Vegetable order include your wants for Notions, you may require some.

Lingerie Braid or Ribbon
Rick-rack Braid, Bias Tape
Art Silk, all colors
Knitting Worsted, Darning Cotton
Crochet Cotton
Silk and Cotton Thread
Hair Nets, single and double mesh.
Hairpins, Safety Pins
NEEDLES—Sewing, Self-Threading, Darning
ELASTIC—Plain and Fancy
Dress Snaps, Hooks and Eyes
Pearl Buttons at 5c and 10c doz.
Tooth Brushes, 10c to 50c
Dental Cream, Dressing Combs
Curling Irons, Scissors
Suspenders, Garters, Arm Bands
Cuff Buttons, Snap Links, Collar Buttons
Women's and Men's Handkerchiefs
Shelf Paper, plain and fancy
Lace Paper Doilies, 5, 6, 8, 10, and 12 inches
Paper Napkins, plain and fancy
Wistaria and Fancy Box Stationery
Linen Fabric Tablets and Envelopes
Inks, Pens, Pencils, Library Paste
Shoe Dressing, Shoe Laces
Silver Cream, Polishing Cloths

Spartan Self Service Bargain Department

No Phones, No Charge Accounts

SOME REGULAR PRICES

Carnation, Borden, Alpine Milk, large	10c
Campbell Soup	10c
Sugar Corn, No. 1 can	10c
Jell-O	10c
Del Monte Raisins, 10 oz. pkg.	10c
Sunmaid Raisins, 15 oz. pkg.	2 for 25c
Dromedary Dates, pkg.	20c
Dromedary Coconut, 1/2-lb. pkg.	30c
Dromedary Coconut, 1 lb. pkg.	58c
Prunes, 70 to 80, per lb.	10c
White King Soap,	5 bars 22c
Palmolive Toilet Soap	8c
White King Machine Powder, large	47c
Cane Sugar, 10 lb. sack	98c

S. R. NORRIS

SIERRA MADRE
DEPARTMENT STORE

Phones: Black 12; Main 205
331 West Central

WANTADS

WORK WANTED

Sierra Madre Tailors, Cleaners and Dryers. Blue 134, 14 West Central. 11

HEMSTITCHING—8c and 10c yd. Sadler's, or 674 Woodland Drive, at Pool. Blue 127. Mrs. House 44ct

WANTED: By an expert gardener, lawn and garden work, pruning etc. Frank Lockyear, 30 Windsor Lane; Phone Black 125 12ctf

EXCELLENT COOK—Wants lunch- eons, dinners, prepare and serve; Red 29. 13ctf

WANTED—Work of any kind by 14- year-old boy; Lynwood Zeller, Black 28. 12ctf

DRESSMAKER: Very reasonable. Mrs. J. L. Phelan, 78 S. Hermosa, Green 191. 13-17*

WANTED: Fashionable dressmaking. 277 W. Highland. Blue 177. 13-18*

WANTED—Assistant cook; 426 N. Auburn, Green 19. c16

FOR RENT—Room in private home. Half block from business district. Lady preferred. Phone Black 167. c18

WANTED—All kinds of sewing by the day; references; Black 32, 659 W. Alegria. 16c18

WANTED—Work by hour, day or week; the handy man; J. A. Reed, 94 W. Central 17*19*

WANTED—One or two persons in ill health desiring excellent home care with room and board; inquire 179 E. Montecito. *17

WANTED—Nursing by the hour; or permanent case; call Blue 136 between 8 and 9:30 a. m.; or 7 to 8 p. m. *17

WANTED—Girl of 17 wants position in store as clerk; 718 W. Montecito avenue, Sierra Madre. *17

WANTED—Work, experienced carpenter and repair man, etc.; 136 W. Carter. 17*19

JOBGING—Done by Earl Corey, on spading, fertilizing, tar roofing, rough carpentering; phone Red 175. 18*20*

GEORGE K. BOURKE, Fruit tree specialist, 265 San Gabriel Court E.; Sierra Madre, Cal. 18*20*

WANTED—Woman to do laundry and housework 3 half days a week, apply in rear of 138 W. Montecito. c18

HOUSEKEEPER—Lady with daughter, seven, wants permanent post. as housekeeper; in Sierra Madre; X Sierra Madre News. 18*20

FOR SALE

FOR SALE—Goat milk; Black 19. c8tf

PIANOS—New and used; grands and players, at sacrifice; Pasadena Transfer Co., 55 So. Marengo, Pasadena, Calif. 16*21

FOR SALE—Modern six room house and sleeping porch, hard wood floors and one block to car line. Lot 50x 190. Variety fruit trees. Call 210 Mariposa. 16-18*

FOR SALE—Roomy furnished house, sleeping porches screened, garage, trees, extra lot thrown in, corner; come see. 234 N. Lima. 16-18*

FOR SALE—Lots 20-21 on Manzanita east of Sunnyside; all in lemons; 200 ft. front by 190 deep; address J. F. White, 3572 So. Van Ness Ave., Los Angeles. 17*19*

FOR SALE—Gray breakfast table, and four chairs; practically new; Green 170; 95 E. Laurel. 18*

FOR SALE—Ideal location, 108x335 69 bearing fruit trees, house, garage; 486 W. Highland. 18*

FOR SALE—Electric bath cabinet, with lights; \$10.00; call 214 W. Carter; phone Black 81. c18

FOR SALE—Opportunity comes but once; now is the time to buy Sierra Madre's choicest property on West Central Ave., \$35 front foot, and Mariposa ave \$25 front foot, near Sunnyside Ave., Inquire 634 West Central. 18*

FOR SALE—Very cheap, one small working mule; apply 180 N. Canyon Ave., Sierra Madre. 18-20*

LOT—Above Highland; \$750, easy terms; T. W. Neale, Mt. Trail & Laurel. *18

FOR RENT

FOR RENT—Two and three-room housekeeping; phone Black 122. 9ctf

FOR RENT—Upright piano excellent condition, \$5 per month. Singer sewing machine, \$2.50 per month. A. N. Adams. 15ctf

FOR RENT—Attractive furnished rooms. Steam heat. Meals served. Mira Monte Hotel. 426 N. Auburn. Green 19. 15ctf

FOR RENT—5 room newly furnished modern house; sunny room and sleeping porch included; garage; \$40 to small family; 255 N. Grove. c18



—because the rays of light from a red object vibrate more violently than those from any other color. Therefore they startle the eye into instant attention. Safety call for No. 6

Puretest Disinfectant

wherever germs or insects endanger health.

No. 6 acts like cleansing sunshine where sunshine cannot reach. Ten times more powerful than carbolic acid, yet safe and inexpensive.

One of 200 Puretest preparations. Every item the best that skill and conscience can produce.

F. H. Hartman & Son

The Rexall Drug Store

Phone Black 25

FOR RENT—3-room and bath furnished; garage, \$35 mo.; inquire at 313 N. Lima; Red 1 c18

FOR RENT—New large 2 story 8-room house at \$75; 1/2 block from car line; 37 S. Sunnyside Ave. *18

FOR RENT—Garage, \$5.00 a mo.; 47 W. Grand View. 18*20*

LOST AND FOUND

FOUND—Pin; Daughter of the Am. Revolution; M. D. Welshe, Main 6. c17

LOST—Old lady's hand bag, containing keys, letter, address book, \$7.02 in money and storage check for trunk and bank book; lost on Sierra Madre P. E. car; Mrs. Sawtell, 305 E. Laurel. 18*

MISCELLANEOUS

WANTED—All kinds of junk. I. B. Goldberg. Black 142. 17c-tf

STORAGE by the month for all kinds of goods. Roland Adams. 8c-tf

FREE ESTIMATES—Carpenter and contracting; repair work. Frank Sharp, 214 N. Adams. Green 142. 11-13*tf

FILL in your yard with good dirt; we haul it; Sierra Madre Transfer Co., Green 62. 17c19

WANTED—Realty sales listings; anything from a lot to acreage for subdivision; Neely Realty Co., 71 N. Lima. 17*19

D. J. MILLARD, designer and builder; all kinds of carpenter work; 30 Windsor Lane; Black 125. 17c19

TO EXCHANGE—8 room home in Monrovia for 5 room home in Sierra Madre; T. W. Neale, Mt. Trail & Laurel. 18*

LIST—Your property with me; I am located in Sierra Madre and Monrovia; see me about Monrovia property; T. W. Neale, Mt. Trail & Laurel. *18

CONTENTMENT, PEACE OF MIND—SERVICE—We guarantee that the prosperity you enjoy today will be yours tomorrow if you insure through the Andrews & Hawks Agency. Fire and Casualty Insurance service. c18

WANTED TO BORROW—\$6500 to build on good Sierra Madre property; S. P., Box 68. 18*

TO LOAN—\$3000 1st mtg. 7 per ct., N. M. Mesecar, Blue 183, 19 Kersting block. c18

NOTICE INVITING BIDS

for the purchase from the City of Sierra Madre of certain property belonging to said City.

Notice is hereby given that bids will be received by the City Clerk of the City of Sierra Madre up to February 14, 1924, at 7:30 P.M., for the purchase from said City of the following described property to be removed from the premises of the Municipal Park, located at the southwest corner of Central and Hermosa Avenues in said City, to-wit:

4252 feet, more or less, of 1-in. x 12-in. and 1-in. x 6-in Oregon Pine, S. 1 S., from 10 feet to 20 feet lengths. This lumber has been used once in concrete forms.

Separate bids may be made for part or for all of the above property, and the property purchased must

START 1924 RIGHT

with a new outfit of Shirts, Ties, Socks, Handkerchiefs, Underwear, Shoes, Hiking Clothes, Work Clothes, etc.

We have the biggest stock you ever saw in a little store!

Come in and look it over—it will surprise and please you—especially our low prices.

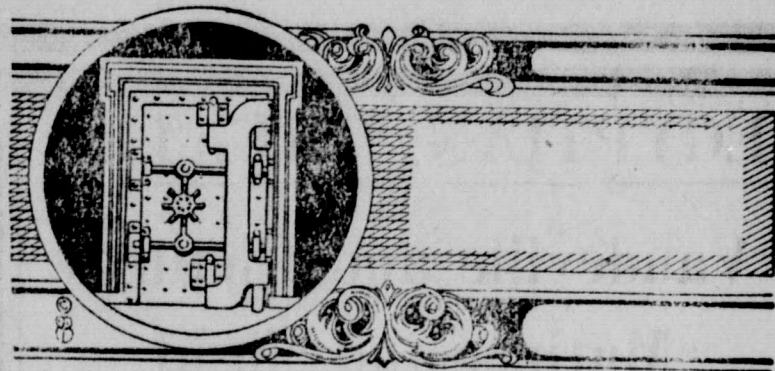
Open Evenings

SIERRA MADRE BARGAIN STORE

MAX SILVERMAN

Blue 184

20 W. Central



GENERAL BANKING SERVICE

Commercial and Savings

A. B. A. Travellers' Checks

Capital \$40,000

Surplus \$15,000

The Sierra Madre Savings Bank

Commercial

Savings

OFFICERS AND DIRECTORS

H. E. ALLEN, Pres. C. S. KERSTING, Vice Pres.
W. H. INGRAHAM, Cashier M. F. SEELEY, Asst. Cashier
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ELKIN FEED AND FUEL

Quality Feeds for Less

43 N. Baldwin Ave.—

—Black 22

We're now distributor for that well known

P. C. A. EGG MASH

We will carry this in addition to our other brands, such as "J. W. S." Sperry's Surelay, and Ambler's.

Our all-grain scratch feed is the best in the market at any price. Our alfalfa and oat hay is second to none.

Come in and see us, compare our feeds, and you will say as we say—

Best by Comparison

BICYCLES

BICYCLES

We have added what has been a long felt want for the boys—BICYCLE TIRES and ACCESSORIES at reasonable city prices.

We want the boys to come in and get acquainted and let us help them out with their troubles.

ELKIN FEED AND FUEL

Black 22

43 N. Baldwin

be removed within 30 days from the acceptance of bid.

The Board of Trustees reserves the right to reject any or all bids.

By order of the Board of Trustees.

L. DIETZ, City Clerk.
Sierra Madre, Cal., January 31, 1924.

18-19c

The yearly meeting of the members of Bethany Church on Wednesday evening proved to be the largest in the history of the church. The members enjoyed a fine supper, heard reports showing all branches of the church work to be flourishing, elected officers and made plans for the coming year.

NEWS WANT ADS PAY

NEWS WANTADS PAY